

Subject: RE: Farmer's Market - IMPORTANT - RESPONSE NEEDED
From: Miki Payne <Miki@hbdrollinger.com>
Date: 02/29/2016 08:41 AM
To: Donald Duckworth <duckworth.donald@gmail.com>
CC: "jruhlen916@aol.com" <jruhlen916@aol.com>

I will understand your points and would be willing to discuss a compromise at our next meeting.

Miki Payne
Operations Manager

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P R O P E R T I E S

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From: Donald Duckworth [mailto:duckworth.donald@gmail.com]
Sent: Sunday, February 28, 2016 9:30 PM
To: Miki Payne
Cc: John Ruhlen
Subject: Farmer's Market - IMPORTANT - RESPONSE NEEDED

Hi Miki & John...

I haven't had time since our last WBIA Board Meeting to address the Farmer's Market proposal and the Board's comments about it, which, significantly, I believe are NOT what they really want to say. Miki and John, I've told you this outside of the MBIA Board meeting venue, and before the last meeting, and at the last meeting. You don't have to listen to my recommendations, but you won't be happy, in my opinion, with the outcome.

Westchester Vitalization is an ingrained, long term part of the Westchester community. Karen Dial is a member of this Board.

It is certainly very business-like for the WBIA to demand that any investment it makes in a 2nd Farmers Market be re-paid before any profit sharing between the BID and Vitalization. At the same time that position is, in my opinion, socially and locally divisive and unnecessary. Vitalization, in my opinion, will not agree to such a condition. Why would they? And the BID will face all kinds of headwinds to establishing a farmers market in Westchester apart from Vitalization.

I do not believe that the BID will be successful establishing a farmers market on its own without Vitalization. If the BID were to attempt such an effort, it would not be possible in any sooner than June 2017, a year later than the current timeline.

Is it really community building for the BID to ask Cynthia Rogers to break from her Vitalization sponsors? Is it realistic to ask that? Is it community building for the BID to solicit Farmers Market proposals from outside vendors?

Cynthia is asking to be paid for her 1st month of consulting work. We owe her \$1,200. I don't think we should go further if your goal is not to establish a farmers market in the BID area without dis-establishing Vitalization.

What do you want me to do?